

## **Alexander Giustolisi**

Art Director / Visual / UI / Motion / Graphic Designer

born in 1981

## +39 328 81 59 638 EXPERIENCE\_ hello@alexgiustolisi.com **Freelancer** PRESENT www.alexgiustolisi.com **JAN 2023** Bologna – Art Director / Visual / UI / Motion / Graphic Designer Playground **DEC 2022** Degree in Advertising Technology, 2007 University for Foreigners of Perugia. SEP 2021 Cernusco sul Naviglio, Milano – Art Director / UI / Visual Designer Alkemy **JUL 2021 2000** High School, Master of Art Press Istituto Statale d'Arte Bernardino di Betto Perugia JUL 2018 Milano – Art Director / UI / Visual Designer **Azero JUN 2018** JUL 2017 Milano – Art Director / UI / Visual Designer LANGUAGES Italian English Spanish **JUN 2017 Purple Network** 100% 70% 50% JUN 2016 Milano – Creative Director / Art Director / UX / UI / Visual Designer **Freelancer DEC 2016** FEB 2014 Milano – Art Director / UX / UI / Visual Designer **Tech skills** Sketch / Figma / XD Cayenne **FEB 2014** Invision / Abstract / Cactus MAR 2013 Milano – Art Director / UI / Visual Designer Principle / After Effects

Adobe Suite (AI/PS/ID/PR/LR) Php / Css / Wordpress Codex / GSap Git / Bitbucket

## Soft skills

Creative direction Brainstorming Resource coordination Planning, handoff, delivery Proactivity Lateral thinking



The complete portfolio of my works www.alexgiustolisi.com/portfolio

FEB 2013	<b>Oot a Wpp Associated</b>
SEP 2011	Milano – Art Director / Web Designer
<b>JUL 2011</b>	<b>Smallfish</b>
GEN 2010	Milano – Web Designer / Art Director
<b>OCT 2009</b>	<b>Sezione Aurea</b>
APR 2006	Perugia – Graphic Designer / Art Director

WHOIAM \_\_\_\_\_

I have always been linked to the more material and design aspect of this craft. In addition to the result, for me it is also very important how you reach a goal.

I am a methodical and curious person, I like processes and solutions because when I start a project I like to take care of its shape and structure, in which I always try to put a bit of science and especially new points of view. There are no small projects for me, I marry the cause, and the work and its execution are always linked to his final experience. I always try to reduce entropy by streamlining and simplifying the number of steps in the handoff and subsequent project management.

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